

INBA'S GLOBAL EDUCATION FAIR 2022

April, 2022

STUDENTS PARTICIPATION PAN INDIA

Overseas Education Investment by Indian Students has risen to \$13.8 billion in FY20



INBA's 5th Virtual Global Education Fair 2022 aims at providing a perfect platform for scores of aspiring Indian students on one hand and globally reputed and accredited colleges and universities from around the world on the other, to meet and explore mutually and academically beneficial avenues of learning and growth.

This international event will create a wide global panorama for the benefit of Indian students hailing from diverse disciplines and geographies across the country, career guidance and counseling programs for admissions to various marquee global programs dedicated workshops to address critical touch points such as admissions process, entrance and eligibility tests and scores, student visas, financial documentation, scholarships and so on.

**College
Presentations**

**VISA
Support**

**career
Counseling**

Leading overseas colleges and universities will be able to demonstrate the sterling syllabi and streams, illustrious faculty and highly acclaimed programs to Indian students who are desirous of seeking overseas admissions and getting their dreams fulfilled. Participating colleges will directly benefit by the presence of scores of pre-qualified students from multiple disciplines, and their parents at the expo floors also get heard and noticed at the concurrent presentations that would be organized on the side-lines of these 2-city fairs.

INBA will also be pleased to tap into its vast academic reach and enable meetings between overseas colleges representatives and leading institutions across India. (optional/ additional service)

expo
floor

spot
counseling

WHY EXHIBIT

For the past decade, India has been ranked first or second among countries sending students to study in the United States.

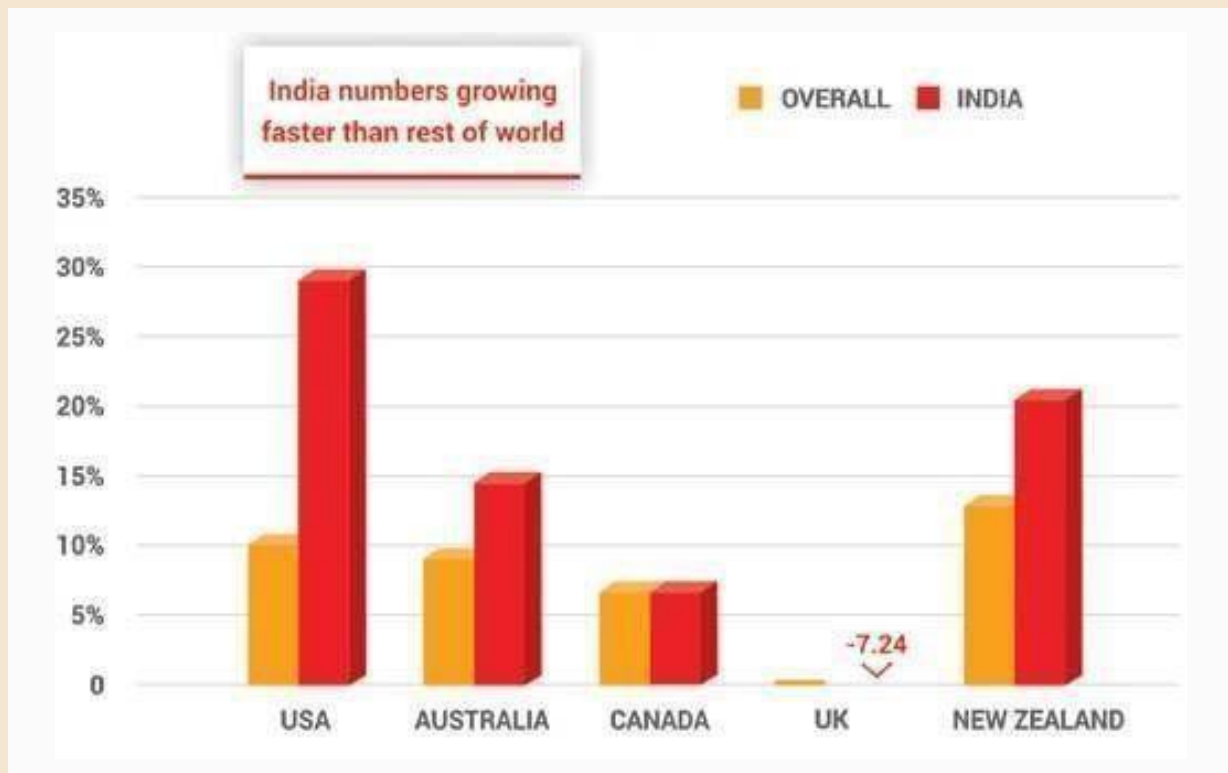
Build In-roads

Get to personally know and interact with thousands of ambitious and aspiring students who wish to pursue overseas programs for streams such as STEM, Aviation, Biopharma, Engineering, Medicine, Business Administration, Legal Studies, Inter-disciplinary courses, and other major streams. Indian students generally explore avenues of enrolling for a variety of under-graduation to graduation programs, and from masters to post-doctoral programs.

The Indian Pie

Around 1.5 million Indian students fly out to various colleges in US alone annually. On an average, Indian students constitute nearly 15% of the total intake of students into the United States. (source- Education USA). More than 300,000 Indian students take admissions overseas annually (source- University World News).

India also ranks among the highest English- speaking population globally and has recorded steady increase in savings and disposable surpluses over the past on account of being a developing economy.



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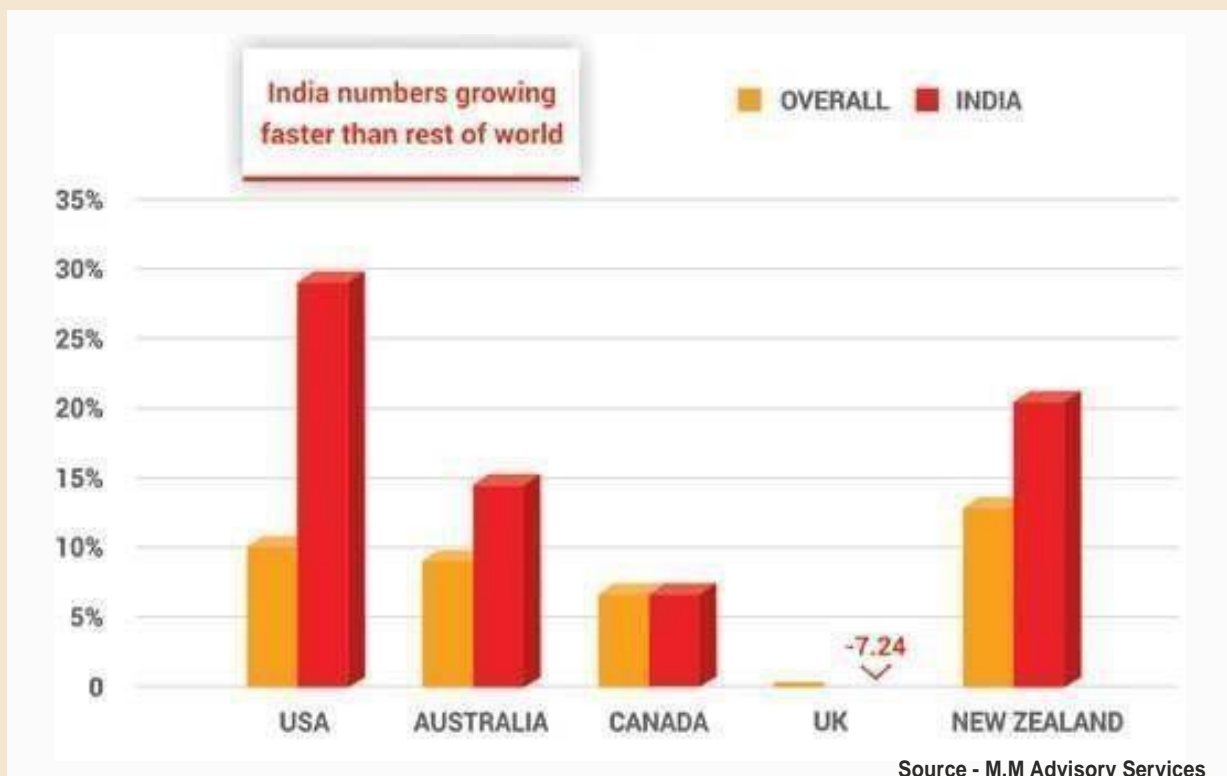
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The number of Indian students is consistently growing double digit in terms of the monetary value as per the data disclosed by Reserve Bank of India (Central Bank of India). The year 2019 experienced a rise of 76.6% remittance by RBI for the purpose of studying abroad as compared to the previous year. The total amount remitted by Central Bank of India was 3569.9 US\$ Million for the Indian students going to abroad for the purpose of studying. The sequential growth in overseas education expenditure indicates that more Indian students are going abroad for pursuing education.



Glimpses of INBA's Past Fairs 2017-19 (Bengaluru & New Delhi)



INTERESTING STATISTICS

Top Countries	Total intake of Overseas Students (2018)	Total Intake of Indian Students (2018)	Primary Courses
USA	974,926	132,888	STEM (Science, Technology, Engineering, Mathematics), Business management, Life Sciences, Hotel Management, Liberal Arts, Health Professions, Computer Sciences, Social Sciences
UK	493,570	21,000	
Australia	269,752	26,433	
New Zealand	46,659	20,227	
Canada	268,659	37,399	
Germany	350,000	17,570	

FAIR HIGHLIGHTS



Be Heard Aloud

Pre-qualified overseas participants (colleges) will get to address students and parents vide crisp presentations about course curriculum, eligibility, fee and campus related information etc.



Structured 1-1 Meetings

The expo will feature structured 1-1 meetings with students and their parents/guardians in a separate enclosure. An informal set up will ensure that interested students can get on the spot responses to most of their pertinent queries.



College Tours & Meetings

Depending on the level of participation, overseas colleges will be take non guided tour of leading colleges, universities and institutions in New Delhi and Bengaluru regions. Dedicated presentations and meetings with heads of these institutions will be part of the overall exercise.



Team Networking Luncheons

A rewarding networking team luncheon in each city to ensure that all college participants and invitees from leading educational institutions meet and interact amidst a relaxed ambience.

INBA Students Section

INBA, through its Students' Section, manages to promote and uplift the interest of Indian students. The student section has a campus ambassador program started in June 2013 with currently more than 240 campus ambassadors in various reputed colleges across the country. INBA currently has more than 1600 students' members in Delhi and Bengaluru which helps to connect and network with other students in the country.

EXHIBITOR REGISTRATION FORM

Name of University/college:

Country:

Contact Person

Designation

Email

Participating as

Platinum

Gold

Silver

Payment Instructions:

Name: Indian National Bar Association

Address: 8/11, Jangpura Extension

New Delhi-110014,

India Account Number: 1509002101114397

Bank: Punjab National Bank

Branch: Jangpura Extension

IFSC CODE: PUNB01509000

MICR CODE: 110024061

SWIFT CODE: PUNBINBBISB

Deliverables	Platinum Participant (Exhibitor)	Gold Participant (Exhibitor)	Silver Participant (Exhibitor)
Display Booth (2x2mtrs)	Y	Y	Y
Presentation slot at the concurrent free seminar (20 mins)	Y	N	N
Logo on main seminar backdrop	Y	Y	N
Common logo branding at venue & mention on printed event guide	Y	Y	Y
Database of expo visitors	Y	N	N
Cost of Participation PER CITY (in US Dollars & including taxes)	US \$3500	US \$2500	US \$1500

Contact:

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