



INDIAN  
NATIONAL  
BAR  
ASSOCIATION

# GENERAL COUNSEL SUMMIT 2020

Conference ★ Recognition  
*Tackling The Future... Today*

17 July 2020  
Taj Lands End, Mumbai



## Tackling The Future... Today

EVENT BROCHURE  
& SPONSORSHIP  
OPPORTUNITIES  
DOCUMENT



In a modern, digitally driven economy, businesses are run globally at breakneck speed. Millions of systems are incessantly talking to each other and trillions of bytes of data keep getting generated, day on day - 24X7X365. The Internet has transcended all geographical barriers and the lives we lead today are both - challenging and complex.

This disruptive world offers an overdose of business information and critical statistics. Tremendous financial, business and legal ramifications such as ownership of business information, civil and criminal liabilities, data protection, privacy, cyber-crimes etc. are the order of the day. In the light of such global practices, the mission critical roles of a General Counsel have shot up exponentially and the roles have undergone a major metamorphosis. The legal services marketplace has become more evolved and demanding and is virtually re-shaping itself with every passing year.

Globalization has brought along a bag full of regulatory and compliance dimensions. A general counsel is not merely a part of the management core team but plays a crucial role in adherence to tax laws, compliance, and regulations. A general counsel is also the vital link between the company and the executive board and hence his/her accountability goes up multi-fold.



## THE CONFERENCE

The **3rd Annual INBA General Counsel Summit 2020** will strive to seek answers to the most pertinent challenges faced by Indian General Counsel communities today.

The theme of this year's conference is "**Tackling The Future...Today**"

This forum will provide a meeting place for related domain professionals (from Manufacturing, BFSI, IT, Law, Pharma, Telecom, Government and other major verticals) to gather under one roof for in-depth deliberations on a variety of topics as also provide perfect avenues for networking and business matching amongst industry peers and colleagues.

## INBA 3rd Annual GC RECOGNITION

Indian National Bar Association ([www.indianbarassociation.org](http://www.indianbarassociation.org)) is focused on taking the Indian legal industry and its members to newer heights. Representing the entire legal ecosystem in India, INBA is surging ahead to expand its members' professional network and help disseminate rich industry insights.

As a mark of respect and admiration for the challenging and yeoman services rendered by GCs to corporate India, INBA takes pride in announcing the **INBA 3rd Annual GC Recognition**.

**INBA would recognize the immense professional contributions of general counsels across**

verticals and functions, and who through their sheer hard work and perseverance have surmounted various obstacles to efficiently drive their team towards greater success in this complex legal world.

In other words, INBA would attempt to recognize those professionals who have shown intense dedication to constantly innovate and who have consistently delivered efficient services through better technology and business ideas.

### Broad Topics (not exhaustive)

- AI, ML and IP Management, Audit and Issues
- Boardroom Management, Boardroom role, Corporate Governance, POSH and Privacy (incl. GDPR)
- Block-chain, Cloud Computing, Data Mining and Analytics, Target Ads based on profiling, Fake News, Political Campaigns etc.
- Competition Commission, NCLT and Green Tribunal and Landmark SC Judgments - 377, Aadhar etc.
- Legal Tech Industry
- Strategic Roles, Opportunities and Responsibilities of GCs in Managing Risk in the New Age Indian legal services industry
- **Challenges to the privacy in the Era of Artificial Intelligence.**
- Newer Practice Opportunities, Super Specialization and Challenges, Including International Legal Practice
- Informed Decision Making with Respect to Creation of In-House Legal Team Vs Outsourcing Legal Services
- Challenges of Setting up Hybrid Structures for Large Multi-Product, Multi-Functional Companies
- **Critical analysis of New Indian Law on Privacy and Data Protection.**

### WHO SHOULD ATTEND

- General Counsel, In-House Counsel, Heads of Legal, Governance Heads
- Lawyers Serving Law Firms, Individual Practitioners
- Data Protection & Security Heads
- Fraud, Forensics and Cyber Crime Analysts
- Privacy Experts, IT and TMT Specialists
- IP, Litigation, Conciliation, Mediation, Arbitration Experts
- Law Academicians
- Digital Heads including AI, Machine Learning Professionals
- Marketing and Business Heads of Legal Products & Services Companies

# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP CATEGORIES	GC AWARDS	PLATINUM	GOLD	SILVER	BAG	LUNCHEON	PEN & NOTEPAD	BADGE or LANYARD
Independent Speaking (10 mins)	Y	Y	-	-	-	-	-	-
Participation as a Co-Panelist	Y	Y	Y	-	-	-	-	-
Logo on stage backdrop	Y	Y	Y	Y	-	-	-	-
Logo & Profile on website & promo materials	Y	Y	Y	Y	Y	Y	Y	Y
Complimentary conference passes	4	4	2	1	1	1	1	1
Collateral inside conference bag	Y	Y	Y	Y	Y	Y	Y	Y
Specific logo placement/ branding	Y (trophy)	-	-	-	Y	Y	Y	Y
Complimentary Booth 2x2 mtrs	Y	Y	-	-	-	-	-	-
Attendee List - Post Conference	Y	Y	-	-	-	-	-	-
Investment (INR) + GST extra (US\$ pricing will be furnished on request)	500,000/-	400,000/-	300,000/-	200,000/-	200,000/-	200,000/-	100,000/-	100,000/-

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INDIAN  
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ASSOCIATION

The Indian National Bar Association (INBA) is incorporated as a non-profit, non-political, non-Governmental Association endeavoring to –

- Act as premier body representing the interest of Indian Legal Community & to strive to provide several economic & social benefits that should accrue to them;
- Reform the Indian Legal Systems leading to effective & quick justice for everyone;
- Reform the Indian Governmental bureaucratic rules & regulations (red-tape) and the Legal Systems, leading to nation's economic and business growth;

INBA has global reach and membership. It is constituted by Leading Advocates, Attorneys, Eminent Judges, Multinational Corporate & Businesses, Law Firms, Legal Fraternity and Professionals, Senior Government Officials, Law Students and Professors, NGOs, Litigants, Law Publishers and Vendors, Groups, Associations, and Individuals who are interested to promoting the goals and objectives of the Association.

[www.indianbarassociation.org](http://www.indianbarassociation.org)

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